

1 **DRAFT SCIENTIFIC OPINION**

2 **Guidance on the scientific requirements for health claims related to the**
3 **gastro-intestinal tract, the immune system, and defence against pathogenic**
4 **microorganisms¹**

5 **EFSA Panel on Dietetic Products, Nutrition and Allergies^{2, 3}**

6 European Food Safety Authority (EFSA), Parma, Italy

7
8 **ABSTRACT**

9 The European Food Safety Authority (EFSA) has asked the Panel on Dietetic Products, Nutrition and Allergies
10 (NDA) to revise the guidance on the scientific requirements for health claims related to gut and immune
11 function, which was published in 2011. The revision takes into account the outcome of a public consultation on
12 a discussion paper together with new scientific evidence available to the NDA Panel and the experience gained
13 to date with the evaluation of health claim applications in the areas of the gastrointestinal tract, the immune
14 system, and defence against pathogenic microorganisms. The guidance presents examples drawn from
15 evaluations to illustrate the approach of the NDA Panel in the evaluation of health relationships and outcome
16 variables which may be acceptable in these areas, as well as the conditions under which they may be acceptable.
17 It is not intended to include in the document an exhaustive list of beneficial effects and studies/outcome
18 variables which could be acceptable. The reason is that defining the conditions under which health relationships
19 and outcome variables for claimed effects may be acceptable is generally possible only in the context of specific
20 applications, which are often unique and technically complex. A better understanding of the approach of the
21 NDA Panel could help applicants in preparing applications on health relationships and related outcome
22 variables. This draft guidance was discussed and endorsed by the NDA Panel on 10 December 2014 for release
23 for public consultation before finalisation.

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26 **KEY WORDS**

27 health claims, scientific requirements, gut and immune, microorganisms, consultation

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² Panel members: Carlo Agostoni, Roberto Berni Canani, Susan Fairweather-Tait, Marina Heinonen, Hannu Korhonen, Sébastien La Vieille, Rosangela Marchelli, Ambroise Martin, Androniki Naska, Monika Neuhäuser-Berthold, Grażyna Nowicka, Yolanda Sanz, Alfonso Siani, Anders Sjödin, Martin Stern, Sean (J.J.) Strain, Inge Tetens, Daniel Tomé, Dominique Turck and Hans Verhagen. Correspondence: nda@efsa.europa.eu

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29 **SUMMARY**

30 The European Food Safety Authority (EFSA) has asked the Panel on Dietetic Products, Nutrition and
31 Allergies (NDA) to revise the guidance on the scientific requirements for health claims related to gut
32 and immune function, which was published in 2011.

33 The revision takes into account the outcome of a public consultation on a discussion paper together
34 with new scientific evidence available to the NDA Panel and the experience gained to date with the
35 evaluation of health claim applications in the areas of the gastrointestinal tract, the immune system,
36 and defence against pathogenic microorganisms. The guidance document has been structured taking
37 into consideration the comments and the request for clarification received during the public
38 consultation on the discussion paper.

39 This guidance is intended to assist applicants in preparing their applications for the authorisation of
40 health claims related to the gastrointestinal tract, the immune system, and defence against pathogenic
41 microorganisms. The document presents examples drawn from past and on-going evaluations to
42 illustrate the approach of the NDA Panel in the evaluation of health relationships and outcome
43 variables which may be acceptable in these areas, as well as the conditions under which they may be
44 acceptable. It is not intended to include in the document an exhaustive list of beneficial effects and
45 studies/outcome variables which could be acceptable. The reason is that defining the conditions under
46 which health relationships and outcome variables for claimed effects may be acceptable is generally
47 possible only in the context of specific applications, which are often unique and technically complex.
48 A better understanding of the NDA Panel approach could help applicants in preparing applications on
49 health relationships and related outcome variables.

50 The draft guidance document was discussed and endorsed at the NDA Plenary meeting of December
51 2014, and is released for public consultation before finalisation.

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96 **BACKGROUND AS PROVIDED BY EFSA**

97 Regulation (EC) No 1924/2006⁴ harmonises the provisions related to nutrition and health claims and
98 establishes rules governing the Community authorisation of health claims made on foods. According
99 to the Regulation, health claims should be only authorised for use in the Community after a scientific
100 assessment of the highest possible standard to be carried out by EFSA.

101 Owing to the scientific and technical complexity of health claims, the EFSA Panel on Dietetic
102 products, Nutrition and Allergies (NDA Panel) has placed considerable focus on developing scientific
103 criteria for substantiation of health claims and has published guidance on scientific substantiation of
104 health claims since 2007⁵.

105 To date, over 570 scientific opinions related to health claims have been published and the Panel notes
106 that additional health relationships and outcome measures for specific claimed effects have been
107 considered in the context of specific applications.

108 Based on experiences gained with the evaluation of health claims, and to further assist applicants in
109 preparing and submitting their applications for the scientific evaluation of health claims, the NDA
110 Panel considers it necessary to update existing guidance documents, and/or to develop new guidance
111 documents, on the scientific requirements for the substantiation of health claims, if considered
112 appropriate.

113 The NDA Panel also emphasises the importance of engaging in consultation with experts/stakeholders
114 in the process of updating existing guidance documents and/or developing new guidance documents.

115 It is proposed to undertake this task in a stepwise manner, taking into account the experience gained
116 and new scientific evidence available to the NDA Panel, including outcomes of public consultations
117 with experts/stakeholders.

118 Owing to a high demand from stakeholders and questions received from applicants requesting
119 clarification related to gut and immune function claims, it is proposed to start with updating the
120 existing Guidance document on the scientific requirements for health claims related to gut and
121 immune function⁶.

122 **TERMS OF REFERENCE AS PROVIDED BY EFSA**

123 The NDA Panel is requested by EFSA to update the existing Guidance document on scientific
124 requirements for health claims related to gut and immune function.

125 In this context, as an initial step, the Panel is requested to issue a statement to be released for public
126 consultation to gather views from experts/stakeholders in the field before proceeding with the updating
127 of the guidance document. The statement shall point out the issues to be covered in the guidance
128 document, propose recommendations for the updating of the guidance document, and propose a
129 timetable for the release of draft and final guidance.

130 As a second step, taking into account the experience gained and new scientific evidence available to
131 the NDA Panel, including the outcome of the public consultation on the statement, the Panel is
132 requested to update and draft the Guidance document to be released for public consultation before
133 finalisation.

⁴ Regulation (EC) No 1924/2006 of the European Parliament and of the Council of 20 December 2006 on nutrition and health claims made on foods. OJ L 404, 30.12.2006, p. 9–25.

⁵ <http://www.efsa.europa.eu/en/nda/ndaclaims.htm>

⁶ <http://www.efsa.europa.eu/en/efsajournal/pub/1984.htm>

134 Before the adoption of the guidance document by the NDA Panel, the draft guidance needs to be
135 revised taking into account the comments received during the public consultation.

136 A technical report on the outcome of the public consultation on the guidance document shall be
137 published, in which comments received on the statement shall be included.

138

139 **ASSESSMENT**

140 **1. Introduction**

141 The Guidance on the scientific requirements for health claims related to gut and immune function
142 (EFSA-Q-2010-01139)⁷ laid down recommendations on specific issues that need to be addressed in
143 the applications submitted for the substantiation of health claims related to the gastro-intestinal tract
144 and the immune system. The guidance, published in April 2011, was based on the experience gained
145 by the EFSA Panel on Dietetic products, Nutrition and Allergies (NDA Panel) with the earlier
146 evaluation of health claims in these areas. Since then, the NDA Panel has evaluated additional health
147 claim applications related to gut and immune function, and notes that new health relationships and
148 outcome measures have been considered in the context of specific applications. The NDA Panel also
149 notes that a considerable number of requests for clarification have been received from applicants
150 related to gut and immune function claims, and therefore considers it necessary to update the Guidance
151 document on scientific requirements for health claims related to gut and immune function⁸.

152 The NDA Panel also emphasises the importance of engaging in consultation with experts from
153 academia and with stakeholders in the process of updating existing guidance documents and/or
154 developing new guidance documents. It is proposed to undertake this task in a stepwise manner, taking
155 into account new scientific evidence available to the NDA Panel and based on the experience gained
156 with the evaluation of health claims, and on the outcome of public consultations.

157 Thus, the present draft guidance takes into account the outcome of a public consultation on a
158 discussion paper together with new scientific evidence available to the NDA Panel and the experience
159 gained to date with the evaluation of health claim applications in the areas of the gastrointestinal tract,
160 the immune system, and defence against pathogenic microorganisms. The draft guidance document
161 has been structured taking into consideration the comments and the request for clarification received
162 during the public consultation on the discussion paper. A report on the outcome of the public
163 consultation on the discussion paper, together with the comments received, has been published on the
164 EFSA website⁹.

165 It is anticipated that the revision will benefit both industry (by providing clearer requirements) and
166 evaluators of health claims (through receiving better applications).

167 **2. Objectives and scope**

168 This guidance is intended to assist applicants in preparing their applications for the authorisation of
169 health claims related to the gastrointestinal tract, the immune system, and defence against pathogenic
170 microorganisms.

171 The guidance presents examples drawn from past and on-going evaluations to illustrate the approach
172 of the NDA Panel in the evaluation of health relationships and outcome variables which may be
173 acceptable in these areas, as well as the conditions under which they may be acceptable. A better
174 understanding of such an approach could help applicants in preparing applications on health
175 relationships and related outcome variables. The guidance does not intend, however, to provide an
176 exhaustive list of beneficial physiological effects and studies/outcome variables which could be
177 acceptable, or address health relationships and related outcome measures which have not yet been
178 considered by the Panel in the context of a particular application. The reason is that defining the
179 conditions under which health relationships and outcome variables for claimed effects may be
180 acceptable is generally possible only in the context of specific applications, which are often unique
181 and technically complex (e.g. health relationships and outcome variables which may be acceptable in

⁷ <http://www.efsa.europa.eu/en/efsajournal/pub/1984.htm>

⁸ <http://www.efsa.europa.eu/en/efsajournal/pub/1984.htm>

⁹ <http://www.efsa.europa.eu/en/supporting/pub/758e.htm>

182 the context of a particular application may not be so in the context of another application with, for
183 example, a different target population).

184 It is also not within the scope of this guidance to provide detailed instructions on the design of
185 scientific studies, but rather to give general indications to applicants of the types of studies, study
186 groups and outcomes that may be appropriate for the substantiation of health claims. The NDA Panel
187 considers what is generally accepted in the research field (e.g. guidelines published by scientific
188 societies based on rigorous methodological approaches) and consults experts in the discipline, as
189 appropriate. It is the responsibility of the applicant to ensure that the studies are performed according
190 to standards that are generally accepted by experts in the relevant field.

191 It is intended that the guidance will be kept under review and will be amended and updated as
192 appropriate in the light of experiences gained from evaluation of additional health claim applications.

193 Issues which are related to substantiation that are common to health claims in general (e.g. wording of
194 claims, handling of confidential and proprietary data) are addressed in the general guidance for
195 stakeholders on the evaluation of Article 13.1, 13.5 and 14 health claims¹⁰.

196 This document should be read in conjunction with Regulation (EC) N° 1924/2006 of the European
197 Parliament and of the Council on nutrition and health claims made on foods¹¹, the Guidance on the
198 implementation of Regulation (EC) No 1924/2006 of the Standing Committee on the Food Chain and
199 Animal Health for comparative nutrition claims made on foods¹², and all other pertinent elements
200 outlined in the general guidance for stakeholders on the evaluation of Article 13.1, 13.5 and 14 health
201 claims¹³ and currently available¹⁴ and future guidelines and regulations, as applicable.

202 3. General principles

203 3.1. Characterisation of the food/constituent

204 Health claims related to the gastrointestinal tract, the immune system, and defence against pathogenic
205 microorganisms have been proposed for food/constituent(s) (including microorganisms). The NDA
206 Panel considers whether the specific food/constituent is sufficiently defined and characterised, to
207 establish that the studies provided for substantiation of the claim were performed with the
208 food/constituent for which the claim is proposed. There should be sufficient definition of the
209 food/constituent used in the studies provided for substantiation of the claim. Characterisation should
210 also be sufficient to allow the definition of appropriate conditions of use¹⁵. It is the responsibility of
211 the applicant to provide this information along with information regarding manufacturing processes,
212 where applicable, in order to show consistency in the final product for those characteristics considered
213 to be pertinent to the claimed effect.

214 The NDA Panel considers whether the information provided includes those characteristics considered
215 pertinent to the claimed effect, i.e. those characteristics which may influence the specific physiological
216 effect that is the basis of the claim.

¹⁰ EFSA Panel on Dietetic Products, Nutrition and Allergies (NDA), 2011. General guidance for stakeholders on the evaluation of Article 13.1, 13.5 and 14 health claims. EFSA Journal, 9(4):2135, 24 pp.

¹¹ Regulation (EC) No 1924/2006 of the European Parliament and of the Council of 20 December 2006 on nutrition and health claims made on foods. OJ L 404, 30.12.2006, p. 9–25.

¹² Guidance on the implementation of Regulation (EC) No 1924/2006 on nutrition and health claims made on foods – Conclusions of the Standing Committee on the Food Chain and Animal Health, 14 December 2007.

¹³ EFSA Panel on Dietetic Products, Nutrition and Allergies (NDA), 2011. General guidance for stakeholders on the evaluation of Article 13.1, 13.5 and 14 health claims. EFSA Journal, 9(4):2135, 24 pp.

¹⁴ <http://www.efsa.europa.eu/en/nda/ndaguidelines.htm>

¹⁵ Although not required for substantiation of a claim, characterisation should also be sufficient to allow control authorities to verify that the food/constituent which bears a claim is the same one that was the subject of a Community authorisation.

- 217 • If the claim is for an individual constituent, the source and specification (e.g. physical and
218 chemical properties) should be provided. The substantiation of the claim is based on studies
219 performed with this constituent.
- 220 • If the claim is for a specific formulation or a fixed combination of constituents, then studies are
221 needed on this specific formulation or combination. If individual constituent(s) in the specific
222 formulation have an established role on the claimed effect, the NDA Panel also considers
223 whether: i) the effect could be explained by the individual constituent(s), regardless of the source;
224 ii) other constituent(s) in the specific formulation are required for/contribute to the claimed effect.
- 225 • For a food category (e.g. “dairy”), the NDA Panel considers whether the information provided
226 sufficiently addresses the variability between individual foods for those characteristics considered
227 pertinent to the claimed effect.
- 228 • For plant products, the NDA Panel considers whether the information provided includes the
229 scientific name (e.g. *Punica granatum L.*), the part used (e.g. root, leaf, seed), complete
230 specifications of the manufacturing process (e.g. dried, hydroalcoholic extraction), and how the
231 product is standardised (e.g. by its content of one or more specific constituents).
- 232 • For microorganisms (e.g. bacteria and yeast), see Section 3.1.1 below.

233 3.1.1. Characterisation of microorganisms at strain level

234 Health claims have been made on microorganisms (e.g. bacteria and yeast). Correct identification of
235 the bacterium’s and yeast’s species and strain is of critical importance, as the observed effects in the
236 host are species and strain specific, unless the contrary is demonstrated.

237 Species identification and sufficient characterisation (genetic typing) at strain level, by using
238 internationally accepted molecular methods is needed. In addition, strains should be named according
239 to the International Code of Nomenclature. It is strongly recommended that strains are deposited in an
240 internationally recognised culture collection (with access number) for control purposes.

241 **Characterisation of bacteria**^{16, 17} - The Panel uses the following criteria for characterisation of
242 bacteria, which are the subject of health claims:

- 243 • Species identification by DNA-DNA hybridisation or sequence analysis of robust taxonomic
244 markers (e.g. 16S rRNA gene sequencing).
- 245 • Strain identification by DNA macrorestriction followed by pulsed-field gel electrophoresis
246 (PFGE), randomly amplified polymorphic DNA analysis (RAPD), or other internationally
247 accepted genetic typing molecular methods e.g. Amplified fragment length polymorphism
248 (AFLP), optical mapping, etc.

249 Only when these two criteria are fulfilled is the bacterium considered to be sufficiently characterised.

250 **Characterisation of yeasts**¹⁸ - The Panel uses the following criteria for the characterisation of yeasts
251 which are the subject of health claims:

- 252 • Species identification by restriction fragment length polymorphism analysis (RFLP) (e.g. RFLP of
253 PCR products of the 5.8S rDNA internal transcribe spacer [ITS] region) or by sequencing analysis
254 of DNA taxonomic markers (e.g. the D1 and D2 domains of 26S rDNA or ITS regions).

¹⁶ <http://www.efsa.europa.eu/en/efsajournal/pub/1247.htm>

¹⁷ <http://www.efsa.europa.eu/en/efsajournal/pub/1470.htm>

¹⁸ <http://www.efsa.europa.eu/en/efsajournal/pub/1470.htm>

255 • Strain identification by chromosome length polymorphism analysis by PFGE, RAPDs,
256 microsatellite DNA polymorphism analysis or other internationally accepted genetic typing
257 molecular techniques.

258 Only when these two criteria are fulfilled is the yeast considered to be sufficiently characterised.

259 In the case of combination of several bacteria and/or yeasts, the Panel considers that if one
260 microorganism used in the combination is not sufficiently characterised, the combination proposed is
261 not sufficiently characterised.

262 The NDA Panel recommends that applicants provide sufficient information complying with the above-
263 mentioned criteria for the characterisation of microorganisms.

264 **3.1.2. Characterisation of microorganisms and other food constituents in relation to the** 265 **claimed effect**

266 Food/constituents cannot be characterised on the basis of the claimed effect (e.g. non-cariogenic
267 carbohydrates, antioxidant foods, microorganisms which contribute to the defence against pathogens
268 in the respiratory tract). In specific circumstances, however, the food/constituent(s) could be
269 characterised on the basis of a property which could explain their contribution to the claimed effect
270 (i.e. when the mechanism by which the claimed effect is achieved is known). For example, yoghurt
271 starter cultures contribute to improved lactose digestion¹⁹ by producing β -galactosidase. In this case,
272 characterisation of the starter cultures of yoghurt at species level is considered sufficient in relation to
273 the claimed effect because all the strains within the species share the property of producing β -
274 galactosidase, which is the mechanism by which they contribute to improved lactose digestion.

275 **3.2. Characterisation of the target population for a claim and of the claimed effect**

276 **3.2.1. Characterisation of the target population for a claim**

277 The target population is the population group for which health claims are intended. The NDA Panel
278 considers that the target population for the claim is the *general (healthy) population or specific*
279 *subgroups thereof*, e.g. men, women, elderly subjects, physically active subjects and pregnant women
280 are part of the general population and as such can be the target population for a claim and the study
281 population.

282 With respect to *children*, the Commission guidance on the implementation of Regulation (EC)
283 1924/2006²⁰ clarifies the term "children" and the conditions and requirements for health claims
284 targeting children.

285 As per Article 7(3) of Regulation (EU) No 1169/2011²¹, the food information to consumers shall not
286 attribute to any foodstuff the property of preventing, treating or curing a human disease; therefore
287 health claims made on foods cannot refer to the treatment of a disease, and thus *subjects with a disease*
288 cannot be the target population for a claim.

289 *Subjects under medical treatment for a disease* could be the target population for a claim, even if the
290 medical (e.g. pharmacological) treatment affects the target function for the claim. However, as
291 outlined in the Commission's summary report of the Standing Committee meeting dated 13 June
292 2014²², the acceptability of applications for authorisation of claims which target groups under medical
293 treatment and which relate to side effects of the treatment are to be assessed on a case by case basis by
294 the Member States. In this respect, applicants are invited to check the admissibility of the target

¹⁹ <http://www.efsa.europa.eu/en/search/doc/1763.pdf>

²⁰ http://ec.europa.eu/food/food/labellingnutrition/claims/guidance_claim_14-12-07.pdf

²¹ <http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32011R1169&from=EN>

²² http://ec.europa.eu/food/committees/regulatory/scfcah/general_food/docs/sum_20140613_en.pdf

295 population for the claim with the recipient Member State at the earliest possible stage of their
296 consideration regarding the submission of an application for authorisation of a health claim.

297 3.2.2. Characterisation of the claimed effect

298 According to Regulation (EC) No 1924/2006, the use of health claims shall only be permitted if the
299 food/constituent, for which the claim is made, has been shown to have a beneficial physiological effect
300 (i.e. a benefit for a specific function of the body).

301 In assessing each claim, the NDA Panel makes a scientific judgement on whether the claimed effect is
302 considered to be a beneficial physiological effect in the context of the specific claim, as described in
303 the information provided by the applicant and taking into account the population group for which the
304 claim is intended.

305 3.2.2.1 Characterisation of the claimed effect for function claims

306 For function claims, a beneficial physiological effect may relate to the maintenance, reduced loss or
307 improvement of a function. To allow a scientific evaluation by the NDA Panel, the claimed effect
308 needs to fulfil the following requirements:

309 3.2.2.1.1 The claimed effect is defined

310 In assessing each specific food/health relationship, which forms the basis of a health claim, the Panel
311 considers whether the claimed effect refers to a specific function of the body (i.e. it is not general and
312 non-specific) as required by Regulation (EC) No 1924/2006. Examples of claims which were not
313 considered by the NDA Panel as sufficiently defined for a scientific evaluation include “*gut health*”,
314 “*natural defences*”, “*strengthen the immune system*”, “*maintenance of a normal immune system*”,
315 “*normal development of gut function*”, “*normal digestion*”.

316 3.2.2.1.2 The claimed effect is beneficial for the target population

317 In assessing each specific food/health relationship, the Panel also considers whether the claimed effect
318 is a beneficial physiological effect for the target population (the general population or population
319 subgroups thereof) for which the claim is intended. For example, “a reduction of gastric acid levels”²³
320 or “a reduction of inflammation”²⁴ could represent therapeutic targets for the treatment of some
321 disease conditions, but are not considered beneficial physiological effects for the general population.

322 3.2.2.1.3 The claimed effect refers to a specific function of the body and can be measured *in vivo* in 323 humans

324 In order to allow a scientific evaluation by the NDA Panel, the claimed effect needs to refer to a
325 function of the body and be specific enough to be testable and measurable *in vivo*²⁵ in humans by
326 generally accepted methods, except for health claims on essential nutrients (as explained in Section 3.4
327 of this guidance document). In this context, it should be noted that:

328 a) claimed effects, which are considered as beneficial physiological effects, may not allow a scientific
329 evaluation by the NDA Panel in the context of a particular application if no generally accepted
330 methods for the measurement of the outcome variable(s) of interest *in vivo* in humans have been
331 provided. An example is the lack of generally accepted methods for the measurement of the inhibition
332 of adhesion of P-fimbriated *E. coli* to uroepithelial cells *in vivo* in humans, even though this particular
333 effect was considered a beneficial physiological effect in the context of a particular application for a
334 claim on reduction of bacterial colonisation of the urinary tract by inhibition of the adhesion of P-

²³ <http://www.efsa.europa.eu/en/efsajournal/doc/1472.pdf>

²⁴ <http://www.efsa.europa.eu/en/efsajournal/doc/2059.pdf>

²⁵ It includes the measurement of functional outcome variables *in vivo* and the measurement (*ex vivo*) of outcome variables in biological samples following an intervention *in vivo*.

335 fimbriated *E.coli* to uroepithelial cells. The reasons for the Panel's conclusions can be found in the
336 published opinion²⁶.

337 b) changes in outcome variable(s), which can be measured *in vivo* in humans by generally accepted
338 methods may not be considered beneficial physiological effects *per se* if they do not refer to a benefit
339 on a specific function of the body, and thus cannot be the claimed effect (i.e. constitute the only basis
340 for the scientific substantiation of a health claim).

341 Some examples of outcome variable(s) which can be measured *in vivo* in humans by generally
342 accepted methods but do not refer to a benefit on specific functions of the body and thus cannot
343 constitute the only basis for the scientific substantiation of a health claim include:

344 i) changes in stool pH and short-chain fatty acid production (including butyrate) in the gut;

345 ii) changes in the composition of the gut microbiota;

346 iii) changes in the structure of the intestinal epithelium;

347 iv) changes in markers of inflammation (including markers of chronic, subclinical inflammation), such
348 as interleukins or C-reactive protein;

349 v) changes in immune markers, e.g. numbers of various lymphoid subpopulations in the circulation,
350 proliferative responses of lymphocytes, phagocytic activity of phagocytes, lytic activity of natural
351 killer cells and cytolytic T cells, production of cellular mediators, serum and secretory
352 immunoglobulin levels, delayed-type hypersensitivity responses, etc.

353 Changes in some of these outcome variables could, however, be proposed as part of the mechanisms
354 by which a food may exert the claimed effect, i.e. induce a beneficial change on a specific function of
355 the body (e.g. maintenance of normal defecation, improved absorption of essential nutrients, or
356 defence against pathogens).

357 However, in specific circumstances, changes in outcome variable(s) measured *in vivo* in humans, and
358 which do not refer to a specific function of the body directly, may be the claimed effect if evidence is
359 provided that changes in such variable(s) generally induce a beneficial change in a specific function of
360 the body. An example is the reduction of excessive intestinal gas accumulation, which does not refer
361 directly to a benefit on a specific function of the body, but for which evidence has been provided that
362 the change of the variable generally induces a beneficial change in a specific function of the body, i.e.
363 reducing gastrointestinal discomfort (see Section 4.1.3).

364 3.2.2.2 Characterisation of the claimed effect for disease risk reduction claims

365 For reduction of disease risk claims, the beneficial physiological effect (which Regulation (EC) No
366 1924/2006 requires to be shown for the claim to be permitted) is the reduction (or beneficial alteration)
367 of a risk factor for the development of a human disease (not reduction of the risk of disease).

368 Whether or not the alteration of a factor is considered to be beneficial in the context of a reduction of
369 disease risk claim depends on the extent to which it is established that:

370 • The factor is an independent predictor of disease risk (such a predictor may be established
371 from intervention and/or observational studies);

372 • The relationship of the factor to the development of the disease is biologically plausible.

²⁶ <http://www.efsa.europa.eu/en/efsajournal/doc/3082.pdf>

373 If there is strong evidence that there is (i) an independent association between the risk factor and the
374 incidence of the disease, including (ii) a strong evidence for the biological basis through which the risk
375 factor can contribute to the development of the disease, and (iii) evidence that a given modification of
376 the risk factor generally reduces the risk of disease, a given modification of the risk factor may be
377 considered beneficial in the context of a reduction of disease risk claim. In this case, evidence that the
378 dietary intervention induces a given modification on the risk factor for the disease would be sufficient
379 for the scientific substantiation of the claim.

380 If the evidence is not as strong (e.g. there is evidence for an independent association between the risk
381 factor and the incidence of the disease and for the biological basis through which the risk factor can
382 contribute to the development of the disease, but no evidence that a given modification of the risk
383 factor generally reduces the risk of disease), a given modification of the risk factor may still be
384 considered a beneficial physiological effect in the context of a reduction of disease risk claim. In this
385 case, evidence needs to be provided that a given modification of the risk factor is accompanied by
386 reduced incidence of the disease following a specific dietary intervention, preferably in the same
387 studies (e.g. by consuming the food/constituent for which the claim is made) (see also section 5).

388 3.3. Human studies submitted for the scientific substantiation of health claims

389 As human data are central for the substantiation of a health claim, particular attention is given to
390 whether the human studies provided are pertinent to the claim. In this context, the NDA Panel
391 evaluates, among others, whether the human studies use (an) appropriate and well-defined outcome
392 variable(s) of the claimed effect, whether the studies provide evidence from which conclusions can be
393 drawn for the scientific substantiation of the specific claim (e.g. whether efforts have been made to
394 minimise bias), and whether the human studies have been carried out in a study group which is
395 representative of the population group for which the claim is intended (i.e. whether the results
396 obtained in the study population can be extrapolated to the target population).

397 For human studies which assess outcome variables subject to seasonal variations (e.g. respiratory tract
398 infections, response to allergens), the design of the study should be such that seasonal bias is avoided
399 (e.g. bias introduced by differences between the intervention and control groups regarding the number
400 of subjects investigated in different seasons of the year). The period of enrolment should be defined
401 accordingly.

402 For studies conducted in non-EU populations, special care should be taken to ensure that
403 intrinsic/extrinsic ethnic characteristics do not influence the physiological response (claimed effect) to
404 the consumption of the food/constituent for which the claim is proposed. Potential confounding
405 factors, such as different dietary habits, should be considered where appropriate. In this respect, it is
406 the responsibility of the applicant to provide a rationale/data which could support the extrapolation of
407 results obtained in non-EU populations to EU populations.

408 As a general consideration, it is recommended that studies be performed according to scientific
409 standards that are generally accepted by experts in the relevant field, and that they are appropriately
410 reported following, where applicable, EFSA guidelines on statistical reporting²⁷, or other consensus
411 guidelines published by scientific societies (e.g. CONSORT, STROBE, PRISMA)²⁸.

412 The following general considerations regarding the design of human studies submitted for the
413 scientific substantiation of health claims are based on the experience gained by the NDA Panel in the
414 scientific evaluation of health claims related to the gastrointestinal tract, the immune system, and
415 defence against pathogenic microorganisms.

²⁷ EFSA Guidance on Statistical Reporting: <http://www.efsa.europa.eu/en/efsajournal/doc/3908.pdf>

²⁸ Equator network: <http://www.equator-network.org/>

416 3.3.1. Human studies assessing self-reported and composite outcome variables

417 For self-reported outcome variables (e.g. gastro-intestinal symptoms), which are subjective in nature,
418 adequate blinding of subjects and investigators to the intervention is particularly important.

419 Specific tools, in the form of questionnaires, have been used to measure self-reported outcome
420 variable(s) for claimed effects related to the respiratory and gastro-intestinal tracts in human
421 intervention studies. Considerations on the validation of questionnaires and their use as outcome
422 variables for the scientific substantiation of claims are in Appendix A.

423 The Panel wishes to highlight that there is no single correct way to demonstrate the validity of a
424 questionnaire. It is a scientific judgement as to the extent to which the information available on
425 validation is sufficient to provide confidence in the validity of the results obtained with the
426 questionnaire for the particular outcome variable(s) under the study conditions. Also, as the
427 appropriateness of a tool will depend on the outcome variable(s) to be measured, the study population,
428 the study design and the study setting, no exhaustive list of acceptable questionnaires can be given.

429 3.3.2. Extrapolation of results from the study population to the target population

430 The study population are subjects recruited for human studies, which are submitted for the scientific
431 substantiation of the claim. When the study population (e.g. subjects with a disease) is different from
432 the target group for a claim (e.g. the general population), the suitability of the study population for the
433 scientific substantiation of the claim has to be considered in the context of the specific claim and the
434 target population for which the claim is intended.

435 Results from studies performed in *non-diseased subjects*, including *subjects at high risk* for a disease
436 which may affect the function targeted by the claim (e.g. subjects with high frequency of urinary tract
437 infections in the previous year for a claim on defence against pathogens in the urinary tract, subjects
438 travelling to third countries for a claim on defence against pathogens in the gastrointestinal tract,
439 subjects performing physical exercise), could be used for the scientific substantiation of health claims.

440 *Subjects with a disease* that affects the function mentioned in the claim may be an appropriate study
441 population only in specific cases, e.g. IBS patients for a claim on gastro-intestinal discomfort targeted
442 at the general population (see also section 4.1.1).

443 Information on the selection and characteristics of the study population in relation to the claimed
444 effect should be provided, particularly when the study population are subjects at high risk for the
445 condition at which the claim is aimed (e.g. ascertainment of infection-free status at baseline in
446 hospitalised subjects for a claim on defence against pathogens). For study subjects under
447 pharmacological treatment(s), evidence for a lack of interaction between the food and the medications
448 used with respect to the claimed effect should also be provided.

449 The NDA Panel considers on a case by case basis the extent to which it is established that
450 extrapolation from the study population (e.g. subjects with a disease) to the target population (e.g.
451 subjects without the disease) is biologically plausible. In this respect, applicants should provide the
452 rationale or data which could support such extrapolation.

453 In general, results obtained in infants and young children cannot be used for the scientific
454 substantiation of health claims involving the gastrointestinal tract and/or the immune system,
455 including claims related to (immune) defence against pathogens, for which the target population is
456 adults, and *vice versa*. Evidence or a rationale for extrapolation of the results from a sub-group of the
457 population (study group) to the target population, if the target group is wider or different from the
458 study group, should be provided, and will be considered by the Panel on a case by case basis.

459 Examples of suitable study populations are considered under specific health claims addressed in the
460 guidance document.

461 **3.4. Evaluation of claims related to essential nutrients compared to non-essential nutrients**

462 Claims proposed for established functions of essential nutrients (vitamins and minerals) are treated
463 differently from claims proposed for functions of non-essential nutrients or other substances. The
464 requirements for the definition of the claimed effect, for the scientific substantiation of the claim, and
465 for establishing conditions of use, differ.

466 Some vitamins and essential minerals have established roles in physiological processes based on a
467 large body of scientific evidence including deficiency symptoms in humans. For claims for which
468 there is well-established consensus among scientific experts as indicated by authoritative scientific
469 sources as to their substantiation by generally accepted scientific evidence (e.g. many of the functions
470 of essential nutrients), the NDA Panel may rely on such consensus for substantiation of the claim. In
471 such cases it may not be necessary to review the primary scientific studies submitted on the
472 relationship between the food/constituent and the claimed effect. For these claims, conditions of use
473 are set on the basis that any significant amount of the essential nutrient will contribute to the claimed
474 effect (e.g. conditions of use can be linked to nutrition claims).

475 Claims on the maintenance of (unspecified) functions of the immune system have been evaluated by
476 the NDA Panel with a positive outcome for some essential nutrients^{29, 30}. The scientific substantiation
477 of these claims was based on the well-established biochemical role of such nutrients, and/or on
478 deficiency symptoms involving the immune system, rather than on weighing the evidence. The use of
479 unspecified functions of the immune system to substantiate such claims is because symptoms of
480 deficiency of a nutrient can result from effects on multiple physiological functions, and it is sometimes
481 not possible or appropriate to single out a precise function that is affected by deficiency of that
482 nutrient in a particular organ or system (e.g. copper contributes to the normal function of the immune
483 system³¹; vitamin D and contribution to the normal function of the immune system and healthy
484 inflammatory response³²).

485 For non-essential nutrients or other substances, claims on the improvement or maintenance of
486 (unspecified) functions of the immune system in general are not sufficiently defined for a scientific
487 evaluation. The specific function of the immune system that is the subject of the claim, together with
488 appropriate outcome variables(s) which may be used for the scientific evaluation of the claimed effect
489 *in vivo* in humans, must be identified, and it is necessary to review the primary studies submitted and
490 to weigh the evidence for the substantiation of these claims. For these claims, conditions of use are set
491 on the basis of the human studies submitted for substantiation by considering the minimum amount of
492 the non-essential nutrient or other substance, which consistently exerts an effect on the function that is
493 mentioned in the claim.

494 Claims proposed for essential nutrients which do not have an established role on the particular
495 function that the claim mentions (e.g. vitamin C and function of the immune system assessed as
496 reduction of the incidence of common cold during and after extreme physical exercise³³) will be
497 treated as non-essential for that function. In this context, the particular function of the immune system
498 that the claim is mentioning must be identified, and it is necessary to review the primary studies
499 submitted and to weigh the evidence for the substantiation of these claims.

²⁹ <http://www.efsa.europa.eu/en/efsajournal/doc/1226.pdf>

³⁰ <http://www.efsa.europa.eu/en/efsajournal/doc/1229.pdf>

³¹ <http://www.efsa.europa.eu/en/efsajournal/doc/1211.pdf>

³² <http://www.efsa.europa.eu/en/efsajournal/doc/1468.pdf>

³³ <http://www.efsa.europa.eu/en/efsajournal/doc/1226.pdf>

500 **4. Function claims**

501 **4.1. Claims on gastro-intestinal discomfort**

502 Episodes of abdominal pain or discomfort (e.g. bloating, abdominal pain/cramp, straining and
503 borborygmi [rumbling]), in the absence of organic diseases or biochemical abnormalities, are
504 commonly associated with food or drug intake or with alterations of bowel habits and vary between
505 individuals in frequency and severity.

506 Symptoms such as abdominal pain, cramp, bloating, straining, borborygmi (rumbling) and sensation of
507 incomplete evacuation are associated with gastro-intestinal discomfort. Reducing gastro-intestinal
508 discomfort is considered an indicator of improved gastro-intestinal function. Reducing gastro-
509 intestinal discomfort is a beneficial physiological effect for the general population.

510 **4.1.1. Claims on gastro-intestinal discomfort in adults**

511 Gastro-intestinal discomfort may be measured by using validated subjective global symptom severity
512 questionnaires, such as described in the consensus opinions^{34, 35} (see also EFSA, 2014³⁶, and Section
513 3.3.1 of the present guidance document). Changes in one or more of the individual symptoms (e.g.
514 representing different domains of the questionnaire), as well as changes in bowel habits, may be used
515 as supportive evidence for mechanisms by which the food/constituent could exert the claimed effect,
516 but cannot be used alone for the substantiation of a claim on the reduction of gastro-intestinal
517 discomfort. Validated “quality of life questionnaires” may also provide supportive evidence for claims
518 on gastro-intestinal discomfort.

519 Claims on the reduction of gastrointestinal discomfort have been proposed. The scientific evidence for
520 the substantiation of these claims can be obtained from human intervention studies showing changes in
521 gastro-intestinal discomfort as compared to an appropriate food/constituent which is neutral with
522 respect to the claimed effect. Owing to the fluctuating nature of gastro-intestinal symptoms, evidence
523 for a sustained effect with continuous consumption of the food/constituent over long periods of time
524 (at least 4 to 8 weeks) should be provided^{37, 38}. As appropriate outcome variables for this claim are
525 subjective in nature (self-reported), blinding of the intervention is an important consideration when
526 judging the risk of bias of the human studies provided for substantiation (see Section 3.3.1).

527 With respect to the target population, IBS is a functional bowel disorder characterised by chronic or
528 recurrent abdominal pain or discomfort, mostly associated with defecation abnormalities (consistency
529 and frequency of stools) in the absence of a detectable organic or pathological cause. Episodes of
530 abdominal pain or discomfort occur both in healthy people and in individuals suffering from IBS, and
531 the difference between the two is the higher frequency and/or greater severity of the symptoms in IBS
532 patients. IBS patients or subgroups of IBS patients (Rome III criteria) are generally considered an
533 appropriate study group to substantiate claims on gastro-intestinal discomfort intended for the general
534 population (adults and children).

535

³⁴ Veldhuyzen van Zanten SJ, Talley NJ, Bytzer P, Klein KB, Whorwell PJ and Zinsmeister AR, 1999. Design of treatment trials for functional gastrointestinal disorders. *Gut*, 45 Suppl 2, II69-77.

³⁵ Irvine EJ, Whitehead WE, Chey WD, Matsueda K, Shaw M, Talley NJ and Veldhuyzen van Zanten SJ, 2006. Design of treatment trials for functional gastrointestinal disorders. *Gastroenterology*, 130, 1538-1551

³⁶ <http://www.efsa.europa.eu/en/efsajournal/doc/3756.pdf>

³⁷ Irvine EJ, Whitehead WE, Chey WD, Matsueda K, Shaw M, Talley NJ and Veldhuyzen van Zanten SJ, 2006. Design of treatment trials for functional gastrointestinal disorders. *Gastroenterology*, 130, 1538-1551.

³⁸ European Medicine Agency (EMA), Committee for Medicinal Products for Human use (CPMP/EWP/785/97 Rev. 1, 25 September 2014): Guideline on the evaluation of medicinal products for the treatment of irritable bowel syndrome. http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2014/09/WC500173457.pdf

536 **4.1.2. Claims on gastro-intestinal discomfort in infants and young children**

537 Claims on gastro-intestinal discomfort have been proposed for infants and young children³⁹. Reduction
538 of gastrointestinal discomfort is a beneficial physiological effect for infants and young children.

539 Unexplained bouts of crying in young infants, traditionally, have been attributed to gastrointestinal
540 disturbances and pain⁴⁰. A specific term, infant colic, is commonly used to reflect this situation in
541 young infants. However, there is no proof that crying in infant colic is caused by pain in the abdomen
542 or any other body part. Infant colic has been included in the list of childhood functional
543 gastrointestinal disorders of the Rome III Coordinating Committee with diagnostic criteria based on
544 infant crying time⁴¹. Infant pain and discomfort behaviours can also be measured objectively using
545 validated pain scales and infant distress behaviour can be assessed by trained observers using
546 behaviour logs or rating scales, supported by evidence for their validity. The Rome III criteria and
547 validated tools can be used to assess gastrointestinal discomfort in infants once other causes of crying,
548 pain or distress have been excluded. The particular life stage to which the claim applies should be
549 specified.

550 The scientific evidence for the substantiation of these claims can be obtained from human intervention
551 studies showing changes in gastro-intestinal discomfort (e.g. three weeks) as compared to an
552 appropriate food/constituent which is neutral with respect to the claimed effect.

553 **4.1.3. Claims on the reduction of excessive intestinal gas accumulation**

554 Excessive intestinal gas accumulation generally causes abdominal pain and discomfort. Reduction of
555 excessive intestinal gas accumulation, leading to a reduction in gastrointestinal discomfort, is a
556 beneficial physiological effect⁴². Appropriate outcome variables include, for example, breath hydrogen
557 levels measured by hydrogen breath test, and intestinal gas volume assessed by imaging techniques
558 (e.g. functional magnetic resonance imaging).

559 **4.2. Claims on maintenance of normal defecation**

560 Normal bowel habits vary considerably from person to person with regard to frequency of bowel
561 movements (i.e. number of defecations per interval of time), faecal bulk and consistency of stools.
562 Claims on the maintenance of normal defecation (a bowel function) have been proposed. Maintenance
563 of normal defecation is considered a beneficial physiological effect for the general population.

564 Constipation is associated with less frequent defecations (e.g. <3 per week), with reduced faecal bulk
565 and harder stools, or both. Constipation leads to gastrointestinal discomfort and may contribute to the
566 development of, for example, diverticular disease. More frequent defecations through, for example, a
567 reduction in transit time, and increased faecal bulk and softer stools, may contribute to the
568 maintenance of normal defecation, provided that they do not result in diarrhoea.

569 Diarrhoea is characterised by more frequent defecations (e.g. ≥ 3 per day), and is generally
570 accompanied by loose or liquid stools. Diarrhoea may lead to dehydration and gastrointestinal
571 discomfort. In this context, less frequent defecations (e.g. through an increase in transit time and
572 harder stools), may contribute to the maintenance of normal defecation, provided that they do not
573 result in constipation.

³⁹ <http://www.efsa.europa.eu/en/efsajournal/doc/3841.pdf>

⁴⁰ Shamir R, St James-Roberts I, Di Lorenzo C, Burns AJ, Thapar N, Indrio F, Riezzo G, Raimondi F, Di Mauro A, Francavilla R, Leuchter RH, Darque A, Hüppi PS, Heine RG, Bellaïche M, Levy M, Jung C, Alvarez M and Hovish K, 2013. Infant crying, colic, and gastrointestinal discomfort in early childhood: a review of the evidence and most plausible mechanisms. *Journal of Pediatric Gastroenterology and Nutrition*, 57 (Suppl. 1), S1-45.

⁴¹ Hyman PE, Milla PJ, Benninga MA, Davidson GP, Fleisher DF and Tamini J, 2006. Childhood functional gastrointestinal disorders: neonate/toddler. *Gastroenterology*, 130, 1519-1526.

⁴² <http://www.efsa.europa.eu/en/efsajournal/doc/2049.pdf>

574 The scientific evidence for the substantiation of health claims on the maintenance of normal defecation
575 can be obtained from human intervention studies showing an increase in the frequency of defecations
576 and/or a beneficial change in the consistency of stools (lower) and faecal bulk (higher) in subjects with
577 functional constipation at baseline, provided that such changes do not lead to diarrhoea, as compared
578 to an appropriate food/constituent which is neutral with respect to the claimed effect, or to no
579 treatment (e.g. control group on usual diet) if duly justified. The scientific evidence for the
580 substantiation of health claims on the maintenance of normal defecation can also be obtained from
581 human intervention studies showing a decrease in the frequency of defecations in subjects with
582 functional diarrhoea at baseline which does not lead to constipation under the same conditions. In this
583 context, beneficial changes in the consistency of stools (higher) and faecal bulk (lower) can be used as
584 supportive evidence for the claim. Evidence for a sustained effect with continuous consumption of the
585 food/constituent over periods of time of at least 4 to 8 weeks should also be provided, owing to the
586 chronic nature of functional constipation/diarrhoea.

587 Frequency of defecations, stool consistency and faecal bulk can be assessed directly by the
588 investigators or by using validated questionnaires for self-reported outcomes (see Section 3.3.1).
589 Changes in transit time (e.g. by using radio-opaque markers) may be used as supportive evidence for a
590 mechanism by which changes in the frequency of defecations are achieved.

591 With respect to the study population, results from studies conducted in subjects with functional
592 (chronic) diarrhoea and/or with functional (chronic) constipation, including subjects with IBS, could
593 be used for the scientific substantiation of these claims. However, the rationale for extrapolation of
594 results obtained in subjects with chronic diarrhoea or constipation under pharmacological treatment to
595 the target population for the claim should be provided, and will be considered on a case-by-case basis
596 (e.g. evidence for a lack of interaction between the food and the medications used on the claimed
597 effect).

598 **4.3. Claims on digestion and/or absorption of nutrients**

599 Health claims on improved digestion or absorption of nutrients have been proposed.

600 **4.3.1. Claims on digestion and/or absorption of macronutrients**

601 Whether improved digestion of non-essential nutrients is considered a beneficial physiological effect
602 may depend on the consequences of reduced digestion of that nutrient (e.g. the effect of undigested
603 nutrient in the gastro-intestinal tract).

604 Claims related to the reduced absorption of non-essential nutrients, such as glucose or cholesterol, are
605 considered in the context of reduced blood concentrations of these nutrients^{43, 44}.

606 4.3.1.1. Claims on improved lactose digestion

607 Lactose maldigestion results from a reduced enzymatic capacity to digest lactose. Individuals with
608 clinical symptoms after lactose intake often display nausea, diarrhoea and symptoms of
609 gastrointestinal discomfort, such as cramping, bloating, and flatulence. Improved lactose digestion
610 may alleviate lactose maldigestion symptoms, and is considered a beneficial physiological effect in
611 individuals with lactose maldigestion⁴⁵. The format of such claims may relate to the effect of a
612 food/constituent (e.g. lactose hydrolysing bacteria or enzymes) on lactose digestion when consumed
613 with lactose containing foods.

⁴³ Guidance on the scientific requirements for health claims related to appetite ratings, weight management, and blood glucose concentrations: <http://www.efsa.europa.eu/en/efsajournal/doc/2604.pdf>

⁴⁴ Guidance on the scientific requirements for health claims related to antioxidants, oxidative damage and cardiovascular health: <http://www.efsa.europa.eu/en/efsajournal/doc/2474.pdf>

⁴⁵ <http://www.efsa.europa.eu/en/efsajournal/doc/1763.pdf>

614 To assess lactose digestion, studies in susceptible populations or lactose intolerant subjects, defined
615 either by clinical symptoms or by genotyping for lactase non persistence polymorphism, with
616 appropriate assessment of symptoms of gastrointestinal discomfort, and/or measurement of breath
617 hydrogen and methane, are required.

618 **4.3.2. Claims on digestion and/or absorption of micronutrients**

619 It should be noted that the claimed effect (improved absorption of essential nutrients) is only
620 considered a beneficial physiological effect where absorption is a limiting factor for the maintenance
621 of an adequate status of the nutrient, and where the absorbed nutrient can be utilised by the body.
622 Whether improved absorption of an essential nutrient is considered a beneficial physiological effect
623 may depend of the target population for which the claim is made.

624 Iron deficiency is one of the most common micronutrient deficiencies in the EU, and can result in
625 anaemia. Non-haem iron is generally not well absorbed in the human intestine, and can be a limiting
626 factor for the maintenance of adequate iron status. Improving iron absorption is considered a
627 beneficial physiological effect. The format of such claims may relate to the effect of a food/constituent
628 (e.g. ascorbic acid) on iron absorption when consumed with iron containing foods⁴⁶. Iron absorption
629 can be measured in humans by generally accepted methods.

630 Inadequate dietary calcium intake, impaired calcium absorption and low calcium retention may
631 contribute to impaired bone development in early life. The absorption of calcium can be a limiting
632 factor in preterm infants in order to achieve the fetal accretion rate for calcium of 90-120 mg/kg/day⁴⁷,
633 in healthy term infants in order to achieve the retention of about 200 mg/day⁴⁸, and in infants with
634 disturbances of lipid digestion which can result in insufficient calcium in the body to meet the
635 demands of growing bone. The Panel considers that an increase in calcium absorption leading to an
636 increase in calcium retention is a beneficial physiological effect for infants⁴⁹. Calcium absorption and
637 calcium retention can be measured in humans by generally accepted methods.

638 **4.4. Claims on (immune) defence against pathogens**

639 Defence against pathogens comprises different mechanisms, which act in concert to protect against
640 infection. The presence of pathogenic microorganisms may cause clinical infections at various sites of
641 the body, and defence against pathogens at a specific site of the body is considered a beneficial
642 physiological effect for the general population. For function claims on defence against pathogens, the
643 claim should specify the site of infection (e.g. defence against pathogens in the gastro-intestinal tract,
644 in the upper respiratory tract or in the urinary tract), the type of pathogenic microorganism (e.g.
645 bacteria, virus, fungi), and the target population.

646 The scientific evidence for the substantiation of health claims related to defence against pathogens can
647 be obtained from human intervention studies showing an effect on clinical outcomes related to
648 infections (e.g. incidence, severity and/or duration of symptoms). The infectious nature of the disease
649 should be established, e.g. by clinical differential diagnosis and/or microbiological data and/or the use
650 of validated questionnaires, depending on the study context and type of infection.

651 Other outcome variables, such as changes in immune markers, may provide supportive evidence on
652 the biological plausibility and on the mechanism by which the food/constituent could exert the claimed

⁴⁶ <http://www.efsa.europa.eu/en/efsajournal/doc/1226.pdf>

⁴⁷ Atkinson SA and Tsang R, 2005. Calcium, magnesium, phosphorus and vitamin D. In: Nutrition of the preterm infant: scientific basis and practical guidelines. Eds Tsang R, Uauy R, Koletzko B, Zlotkin S. Digital Educational Publishing Inc., Cincinnati, 245-275.

⁴⁸ Fomon SJ and Nelson SE, 1993. Calcium, phosphorus, magnesium, and sulfur. In: Nutrition of normal infants. Ed Fomon SJ. Mosby, St. Louis, 192-218.

⁴⁹ <http://www.efsa.europa.eu/en/efsajournal/doc/2289.pdf>

653 effect (e.g. through the activation of the immune system), but cannot be used alone for the scientific
654 substantiation of these claims.

655 Vaccination confers immunity to certain infectious diseases. Even if a strict correlation between titres
656 in response to vaccination and protection against infection is not always evident, cut-off values of
657 antibody-titres in response to vaccination indicating protection have been established for many
658 vaccines. Higher responses to vaccination (as measured by increased numbers of individuals attaining
659 protective levels of antibody titres) are appropriate outcome variables for the scientific substantiation
660 of claims related to the immune defence against pathogens.

661 The (transient) presence of microorganisms and/or their toxins at a particular body site or in the
662 circulation may or may not reflect a clinical infection. In this context, microbiological data could be
663 used instead of (i.e. replace) clinical outcomes related to infections (e.g. incidence, severity and/or
664 duration of symptoms) if evidence is provided that the presence of a particular microorganism (and/or
665 their toxins) at a particular body site, or the presence of a certain amount of the microorganism, would
666 eventually lead to a clinical infection in the target population for which the claim is made (general
667 population or subgroups thereof). The evidence provided will be evaluated by the NDA Panel on a
668 case-by-case basis.

669 With respect to the study population, subjects without an infection at baseline, including subjects at
670 high risk for infection (e.g. travellers to high risk countries, subjects under heavy physical exercise,
671 elderly individuals in nursing homes, children attending day-care centres, subjects challenged with live
672 viruses/bacteria) could be suitable study groups for the scientific substantiation of claims on (immune)
673 defence against pathogens for the general population, as long as the methods and the
674 inclusion/exclusion criteria used to characterise the study group in relation to the absence of on-going
675 infectious diseases at baseline are clearly defined.

676 **4.4.1. Claims on (immune) defence against pathogens in the gastro-intestinal tract**

677 The presence of pathogenic microorganisms in the gastro-intestinal (GI) tract (e.g. viruses, bacteria,
678 fungi) may lead to the development of GI infections. Maintenance of defence against pathogenic GI
679 microorganisms may protect against the development of GI infections, which is a beneficial
680 physiological effect for the general population.

681 The scientific evidence for the substantiation of health claims related to defence against pathogens in
682 the GI tract can be obtained from human intervention studies showing an effect on clinical outcomes
683 related to GI infections (e.g. incidence, severity and/or duration of symptoms). For instance, incidence
684 of diarrhoeal episodes may be used as an outcome variable for claims related to defence against
685 pathogens in the gastro-intestinal tract. The infectious aetiology of diarrhoeal episodes should be
686 ascertained. In this context, gastro-intestinal infections clinically diagnosed by the primary care or
687 hospital physician following well defined criteria can be used as an appropriate outcome variable for
688 the scientific substantiation of the claim, provided that adequate exclusion criteria for the most
689 common non-infectious causes of diarrhoea have been applied⁵⁰. Microbiological data could also be
690 used to ascertain the infectious aetiology of diarrhoeal episodes.

691 **4.4.2. Claims on (immune) defence against pathogens in the respiratory tract**

692 Defence against pathogens in the (upper and/or lower) respiratory tract is a beneficial physiological
693 effect for the general population⁵¹.

694 The scientific evidence for the substantiation of health claims related to defence against pathogens in
695 the respiratory tract can be obtained from human intervention studies showing an effect on clinical

⁵⁰ <http://www.efsa.europa.eu/en/efsajournal/doc/2167.pdf>

⁵¹ <http://www.efsa.europa.eu/en/efsajournal/doc/3159.pdf>

696 outcomes related to respiratory infections (e.g. incidence, severity and/or duration of symptoms),
697 either of the upper respiratory tract (such as rhinitis, pharyngitis, sinusitis, otitis media, and common
698 cold), of the lower respiratory tract (such as pneumonia, bronchitis, and bronchiolitis), or both. For
699 instance, upper or lower respiratory tract infections clinically diagnosed by the primary care or
700 hospital physician following well defined criteria can be used as an appropriate outcome variable for
701 the scientific substantiation of the claim, provided that adequate exclusion criteria for the most
702 common non-infectious causes (e.g. allergic diseases) of the signs and symptoms used for diagnosis of
703 the respiratory infection have been applied (i.e. differential diagnosis). Microbiological data could also
704 be used to ascertain the infectious aetiology of clinical episodes.

705 **4.4.3. Claims on defence against pathogens in the urinary tract**

706 Presence of bacteria in the urinary tract may cause symptomatic urinary tract infections (UTIs). UTI is
707 the most common infection in girls and women, with the incidence rising with age and sexual activity.
708 Symptomatic UTIs are usually accompanied by bacteriuria at levels of $\geq 10^5$ /mL of midstream urine,
709 and it has been estimated that uropathogenic strains of *E. coli* bacteria are the most common cause of
710 UTIs⁵². Defence against bacterial pathogens in the lower urinary tract is a beneficial physiological
711 effect⁵³.

712 The scientific evidence for the substantiation of function claims related to defence against pathogens
713 in the lower urinary tract can be obtained from human intervention studies showing an effect on
714 clinical outcomes related to urinary tract infections (e.g. incidence, severity and/or duration of
715 symptoms).

716 Bacterial adherence to mucosal surfaces is generally considered an important prerequisite for
717 colonisation and infection with bacteriuria⁵⁴. However, some of the outcome variables proposed for
718 the scientific substantiation of these claims, e.g. *in vitro* inhibition of the bacterial adhesion to
719 uroepithelial cells, are not direct measures of defence against pathogens in the lower urinary tract.
720 Inhibition of the bacterial adhesion to uroepithelial cells *in vitro* does not predict the occurrence of a
721 clinically relevant inhibition of the bacterial adhesion to uroepithelial cells *in vivo* in humans^{55, 56}.
722 These outcomes could provide evidence on the biological plausibility and on a mechanism by which a
723 food/constituent provides defence against bacterial pathogens in the lower urinary tract, but they
724 cannot be used in isolation for the scientific substantiation of these claims.

725 With respect to the study population, subjects without infections of the urinary tract at baseline, but at
726 high risk of infections (e.g. women with past uncomplicated, sporadic or recurrent cystitis), are
727 considered appropriate study groups to substantiate claims on defence against bacterial pathogens in
728 the lower urinary tract for the general population. Where appropriate, the confounding role of
729 medication should be considered.

730 **4.4.4. Claims on defence against vaginal pathogens**

731 Bacterial pathogens (e.g. *Gardnerella vaginalis*) are the most common cause of vaginal infections.
732 Unlike any other anatomical site of the body, most vaginal vaults are dominated by one or more
733 species of *Lactobacillus*. In over 70 % of women, vaginal microbiota is dominated by lactobacilli (>50
734 %). The diagnosis of bacterial vaginosis (BV) is currently based on the Nugent score. Other
735 pathogenic microorganisms also cause vaginal infections including yeasts (*Candida albicans*) and
736 parasites (*Trichomonas vaginalis*).

⁵² Ronald A, 2003. The etiology of urinary tract infection: traditional and emerging pathogens. Dis. Mon. 49, 71-82.

⁵³ <http://www.efsa.europa.eu/en/efsajournal/doc/3656.pdf>

⁵⁴ Harber MJ and Asscher AW, 1985. Virulence of urinary pathogens. Kidney Int, 28, 717-721.

⁵⁵ <http://www.efsa.europa.eu/en/efsajournal/doc/3326.pdf>

⁵⁶ <http://www.efsa.europa.eu/en/efsajournal/doc/2215.pdf>

737 Defence against vaginal pathogens is a beneficial physiological effect for the general female
738 population⁵⁷. The claimed effect can be achieved by decreasing the proportion of potentially
739 pathogenic microorganisms in the vagina.

740 The scientific evidence for the substantiation of function claims related to defence against vaginal
741 pathogens can be obtained from human intervention studies showing a decrease in clinical outcomes
742 related to vaginal infections (e.g. incidence, severity and/or duration of symptoms) and/or a reduction
743 of pathogens following oral consumption of the food/constituent that is the subject of the claim as
744 compared to an appropriate food/constituent which is neutral with respect to the claimed effect, or
745 exceptionally to no treatment (e.g. control group on usual diet). The intra-vaginal route of
746 administration does not provide pertinent data for health claims on food.

747 With respect to the study population, women without vaginosis at baseline, but at high risk of
748 infections (e.g. women with past uncomplicated, sporadic or recurrent vaginosis), are considered
749 appropriate study groups to substantiate claims on defence against vaginal pathogens for the general
750 population. Where appropriate, the confounding role of medication should be considered.

751 **4.5. Claims on a beneficial change in response to allergens**

752 The general healthy population comprises persons with an increased risk of developing allergic
753 (atopic) reactions, such as allergic rhinitis, allergic asthma, atopic dermatitis and food allergy.

754 Allergic manifestations, such as asthma, urticaria, eczema, and GI manifestations, are caused by
755 undesirable immune responses to environmental allergens, including food allergens. Beneficial
756 changes in response to allergens may comprise different mechanisms, which act in concert to reduce
757 allergic reactions. The Panel considers that a beneficial change in response to allergens is a beneficial
758 physiological effect for subjects at risk of allergic reactions.

759 It should be noted that effects of a food on one clinical type of allergy (e.g. respiratory) do not
760 necessarily predict an effect on another type of allergy (e.g. food allergy). The type of allergy that is
761 the subject of the claim should be specified.

762 The scientific evidence for the substantiation of function claims related to a beneficial change in
763 response to allergens can be obtained from human studies showing a decreased incidence, severity
764 and/or duration of allergic manifestations in subjects at risk of allergic reactions but free of symptoms
765 at baseline. Allergic symptoms are not always easy to distinguish from non-allergic phenomena, and
766 data from self-reported allergies are usually unreliable and insufficient for a diagnosis of allergy. In
767 addition, differences in exposure to the triggering allergen(s) in the intervention and control groups
768 should be carefully considered.

769 Other outcome variables, such as basophil activation test, tryptase in plasma, and allergen specific IgE,
770 may provide supportive evidence on the (e.g. immune) mechanisms and biological plausibility of a
771 claim related to a beneficial change in response to allergens, but they cannot be used alone for the
772 substantiation of these claims.

773 **5. Disease risk reduction claims**

774 **5.1. Claims on the reduction (or beneficial alteration) of a risk factor for infections**

775 The scientific substantiation of health claims on the reduction (or beneficial alteration) of a risk factor
776 for infections can be obtained from human intervention studies showing an effect on clinical outcomes
777 related to infections (e.g. incidence, severity and/or duration of symptoms), together with the reduction
778 (or beneficial alteration) of a risk factor for infections, preferably in the same studies (see Section
779 3.2.2.2).

⁵⁷ <http://www.efsa.europa.eu/en/efsajournal/doc/2232.pdf>

780 In this context, evidence for an independent association between the risk factor and the incidence of
781 infections, and for the biological basis through which the risk factor can contribute to the development
782 of infections needs to be provided. Such evidence will be evaluated by the NDA Panel on a case-by-
783 case basis.

784 The presence of certain microorganisms (or an increase in the number of certain microorganisms) or
785 their toxins at particular sites of the body has been independently associated with an increased risk of
786 infections, and there is evidence for the biological basis through which the risk factor can contribute to
787 the development of infections. Examples include, but are not limited to, the presence of toxigenic
788 *Clostridium difficile* in the GI tract⁵⁸, and of uropathogenic *E. coli* strains in the urinary tract^{59, 60, 61}.

789 The scientific substantiation of health claims on the reduction (or beneficial alteration) of a well-
790 established risk factor for infections could also be obtained from human intervention studies showing a
791 reduction (or beneficial alteration) of the risk factor. Evidence for an effect on clinical outcomes
792 related to infections (e.g. incidence, severity and/or duration of symptoms) is not required.

793 For less well established risk factors, additional evidence needs to be provided that a given
794 modification of the risk factor by dietary intervention generally reduces the risk of infections. Such
795 evidence will be evaluated by the NDA Panel on a case-by-case basis.

796 CONCLUSIONS

797 This draft guidance document focuses on key issues regarding the substantiation of health claims
798 related to the gastrointestinal tract, the immune system, and defence against pathogenic
799 microorganisms.

800 The revision takes into account the outcome of a public consultation on a discussion paper together
801 with new scientific evidence available to the NDA Panel and the experience gained to date with the
802 evaluation of health claim applications in the areas of the gastrointestinal tract, the immune system,
803 and defence against pathogenic microorganisms. The guidance document has been structured taking
804 into consideration the comments and the request for clarification received during the public
805 consultation on the discussion paper.

806

⁵⁸ <http://www.efsa.europa.eu/en/efsajournal/doc/1903.pdf>

⁵⁹ <http://www.efsa.europa.eu/en/efsajournal/doc/943.pdf>

⁶⁰ <http://www.efsa.europa.eu/en/efsajournal/doc/1421.pdf>

⁶¹ <http://www.efsa.europa.eu/en/efsajournal/doc/3657.pdf>

807 **APPENDIX**

808 **Appendix A. Considerations on the validation of questionnaires and their use as outcome**
809 **variables for the scientific substantiation of claims.**

810 Questionnaires are used to assess subject-reported outcomes, which are subjective in nature. They may
811 assess an outcome at a single time point or longitudinally over time, e.g. changes from baseline. They
812 can be designed to investigate a single concept (e.g. a single symptom) or a combination of concepts
813 (e.g. a combination of symptoms relevant for a specific outcome). Whenever objective measures are
814 available for an outcome they are generally preferred over the use of subjective measures, such as
815 questionnaires. A subjective measurement tool, such as a questionnaire, should have been shown to
816 reliably measure the concept or the combination of concepts it intends to measure. This approach is
817 not different from any new measurement instruments or novel laboratory methods, which have to be
818 validated prior to routine use.

819 Questionnaires should have been validated (i.e. should meet their pre-determined properties and be
820 suitable for purpose) and should have been shown to be reliable (i.e. ability to yield consistent,
821 reproducible estimates of a true effect), prior to their use in a confirmatory study, for the study
822 population (if the target population is different from the study population, validation for the target
823 population is not needed), in the particular study setting, and the measurement properties of the
824 questionnaire should be known. Validating a questionnaire in the same study in which the
825 questionnaire is used to measure the outcome variable is not appropriate for the purpose of obtaining
826 confirmatory results.

827 Several criteria have been developed to assess the measurement properties of questionnaires^{62, 63} and
828 guidelines on the use of subject-reported outcomes are available⁶⁴ and provide guidance on how
829 questionnaires could potentially be validated and on how the most applicable tool for a certain
830 outcome could be selected.

831 Items which have been recommended to be considered when assessing the validity of a given
832 questionnaire in a specific context are⁶⁵: (1) content validity, (2) internal consistency, (3) criterion
833 validity, (4) construct validity, (5) reproducibility (including agreement and reliability), (6)
834 responsiveness, (7) floor and ceiling effects, and (8) interpretability (see GLOSSARY). These items
835 could be considered by an applicant when determining if a specific questionnaire could be considered
836 appropriate in a given context. The NDA Panel notes that, in some cases, it will not be possible to
837 assess criterion validity in the absence of a gold standard for measuring the intended outcome.
838 However, in cases where such a method is available, criterion validity is an important aspect to
839 consider.

840 The Panel would like to highlight that particular attention should be paid to the following issues:

- 841 • A questionnaire can only be considered to be appropriate if the population in which the
842 questionnaire has been validated is representative of the study population, and if the setting in

⁶² Terwee CB, Bot SD, de Boer MR, van der Windt DA, Knol DL, Dekker J, Bouter LM, de Vet HC, 2007. Quality criteria were proposed for measurement properties of health status questionnaires. *J Clin Epidemiol.* 60, 34-42.
<http://www.sciencedirect.com/science/article/pii/S0895435606001740#>

⁶³ Scientific Advisory Committee of the Medical Outcomes Trust, 2002. Assessing health status and quality-of-life instruments: Attributes and review criteria. *Quality of Life Research.* 11, 193-205.
<http://rd.springer.com/article/10.1023%2FA%3A1015291021312>

⁶⁴ U.S. Food and Drug Administration (FDA), 2009. Guidance for Industry. Patient-Reported Outcome Measures: Use in Medical Product Development to Support Labeling Claims.
<http://www.fda.gov/downloads/Drugs/Guidances/UCM193282.pdf>

⁶⁵ Terwee CB, Bot SD, de Boer MR, van der Windt DA, Knol DL, Dekker J, Bouter LM, de Vet HC, 2007. Quality criteria were proposed for measurement properties of health status questionnaires. *J Clin Epidemiol.* 60, 34-42.
<http://www.sciencedirect.com/science/article/pii/S0895435606001740#>

- 843 which the questionnaire has been validated is representative of the setting of the study in
844 which it is to be used.
- 845 • Any changes made (e.g. modifications of items) to a previously validated questionnaire
846 require a revalidation of the questionnaire.
 - 847 • Validation is language specific and translating a previously validated questionnaire into
848 another language requires further validation steps.
 - 849 • A questionnaire which has been validated for a composite score is not necessarily validated
850 for the individual constructs which make up the composite score and vice versa.
 - 851 • A questionnaire which has been validated to assess an outcome at a single time point may not
852 necessarily be validated to assess changes of an outcome over time (responsiveness).
 - 853 • A questionnaire which has been validated as an interviewer-administered questionnaire may
854 not necessarily be validated in a self-administered setting and vice versa.
 - 855 • A questionnaire which has been validated to assess the severity of a condition may not
856 necessarily be validated to assess the incidence and vice versa.
- 857

858 **GLOSSARY AND ABBREVIATIONS**

AFLP	Amplified fragment length polymorphism
Construct validity	The extent to which scores on a particular instrument relate to other measures in a manner that is consistent with theoretically derived hypotheses concerning the concepts that are being measured.
Content validity	The extent to which the concepts of interest are comprehensively represented by the items in the questionnaire.
Criterion validity	The extent to which scores on a particular instrument relate to a gold standard
<i>E. coli</i>	<i>Escherichia coli</i>
Floor and ceiling effects	Lowest or highest possible scores.
GI	Gastro-intestinal
IBS	Irritable bowel syndrome
Internal consistency	A measure of the extent to which items in a questionnaire (sub)scale are correlated (homogeneous), thus measuring the same concept.
Interpretability	The degree to which one can assign qualitative meaning to a quantitative scores.
ITS	Internal Transcribed Spacer
PCR	Polymerase chain reaction
PFGE	Pulsed-field gel electrophoresis
RAPD	Randomly amplified polymorphic DNA
Reproducibility	The degree to which repeated measurements in stable persons (test-retest) provide similar answers.
Responsiveness	The ability of a questionnaire to detect clinically important changes over time, even if these changes are small.
RFLP	Restriction fragment length polymorphism analysis
rRNA	Ribosomal RNA
UTI	Urinary tract infection

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